



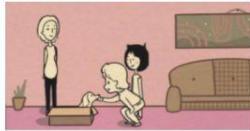
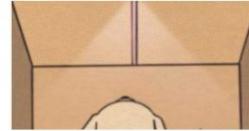
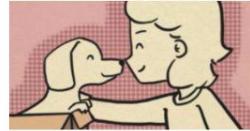
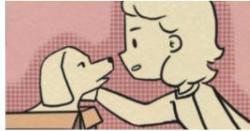
PORTFOLIO

Gisela Ulloa | Illustration

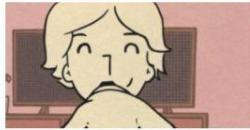
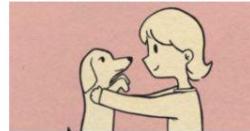
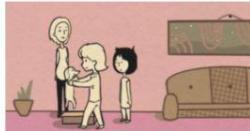
CHARACTER DESIGN



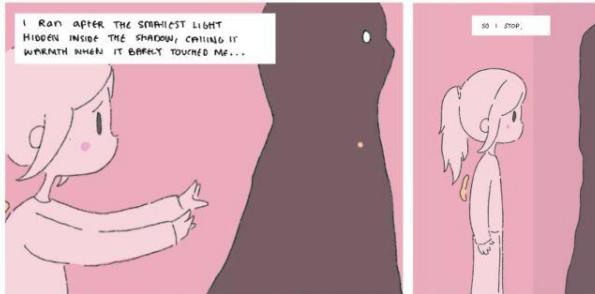
CHARACTER DESIGN



These character designs were created for my third-year animated short film, Bone, and explore character, emotion, and visual storytelling through simplified forms.



STORYBORD DESIGN



so i stop.



Instagram Visual Narratives

I began sharing illustrated stories on my Instagram as a way to reflect on life lessons I have experienced and am currently navigating. The visuals are intentionally simplified, allowing emotion and meaning to remain at the forefront. This project is ongoing and will continue to evolve as I further develop its narrative depth and visual language.

Storyboard Concept - Love & Unrequited Love

This storyboard explores themes of love and unrequited love through a conceptual short film idea. The characters are depicted with fishbowls as heads, where the water symbolizes their capacity to love. Differences in water levels represent emotional imbalance, vulnerability, and the act of giving more than one can receive. Although this concept was not selected as my final major film, it remains an important exploration of metaphor, emotion, and visual storytelling.

This work demonstrates my interest in narrative illustration, visual metaphor, and emotionally driven storytelling.

Title: Two in one

Scene: 1-2

Page 1.



Establishing shot - Scene 3.1 | Introduction of city, cars and building.



Perspective - scene 2.1 | Introduction of city. People walking by.



Full shot - scene 3.1 | Introducing random couple - they're in love.



Medium shot - scene 3.1 | Giving more insight of relationship here hearts.



Perspective - scene 2.1 | Camera changes focus.



Full shot - scene 2.1 | Introduction of another couple, but dogs instead.



Close up - scene 2.1 | Dogs are hugging, camera stays still gets closer.



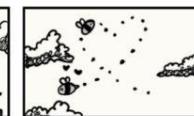
Close up - scene 2.1 | Close camera - personal space - intimacy.



Medium shot - scene 3.1 | Focus changes to bed - camera follows bed movement.



Full shot - scene 3.1 | The bees are following each other (Love).



Full shot - scene 3.1 | They form a heart, emphasizing they are alone.



Medium shot - scene 3.1 | The bees slowly go off screen - changing scene.



Establishing shot - scene 4.1 | Camera goes down building/main location.



Establishing shot - scene 4.1 | Introduction of first character.



Close up shot - scene 4.1 | Julio is looking at the time (waiting for date).



Close up - scene 4.1 | Camera goes inside the building - changing to more personal.



Extreme close up - scene 4.1 | Extreme close up of watch showing Julio is waiting.



Close up shot - scene 4.1 | Julio looks up (indication arrow).

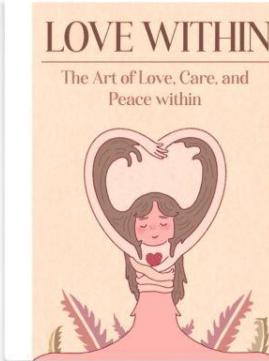
LOVE WITHIN

The Art of Love, Care, and
Peace within



GISELA ULLOA

This project explores self-care and emotional awareness through gentle symbolism and soft visual language, designed for a reflective reading experience



A visual affirmation book designed to help readers:

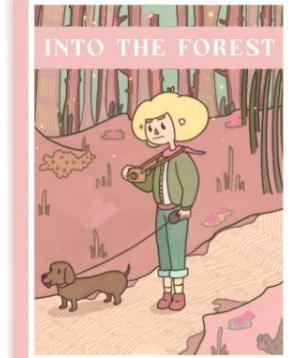
- Protect their emotional well-being
- Set healthy boundaries
- Heal from emotional wounds
- Stay grounded, confident, and self-respecting



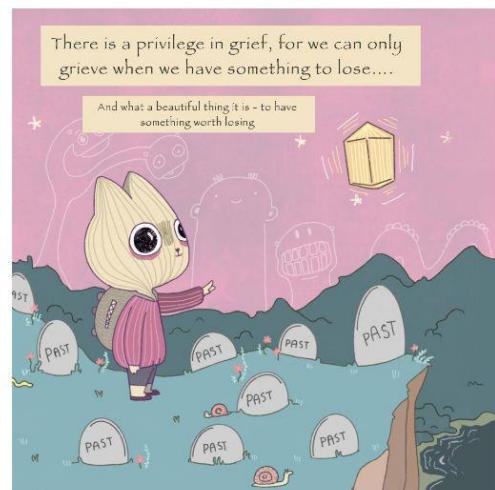
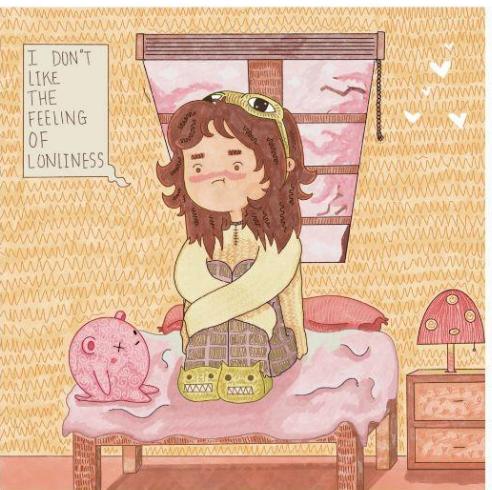
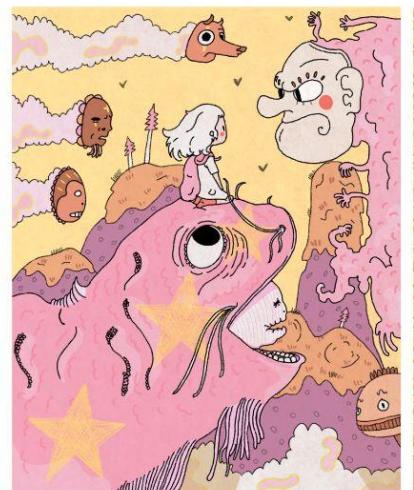
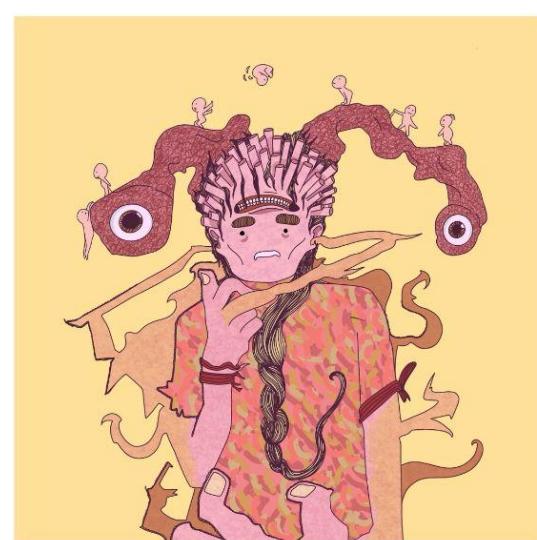
BOOK COVER Design



SKETCH IDEAS



MY WORK



There is a privilege in grief, for we can only grieve when we have something to lose....

And what a beautiful thing it is - to have something worth losing